

AI systems that remove repetitive work and create leverage

Autonomous agents, AI automation and
MCP-connected workflows for companies
that want better operations without
adding unnecessary complexity.



AI is not the project.

The project is a reliable operating system:
connected tools, clear procedures,
human control and measurable
business impact.



Independent consultancy and
implementation services delivered
in collaboration with specialized
freelance professionals.



What I deliver through a collaborative freelance network

I design and coordinate AI systems that connect people, tools, data and decisions into reliable workflows. Depending on the scope of each project, implementation is completed together with specialized freelance collaborators in automation, development, integrations and systems architecture. The goal is not to add another chatbot. The goal is to make important work easier to run, monitor and improve.



THE PROBLEM WE SOLVE

Businesses lose time because knowledge is scattered, repetitive work is performed manually, follow-ups are forgotten, reports arrive late and automations are often built as disconnected one-off solutions. We transform these fragments into a coordinated operating system with defined roles, data sources, permissions, approvals and monitoring.



01 AI Automation

We identify repetitive workflows, select the appropriate models and tools, connect the required systems and document how every automation should operate.



02 Autonomous AI Agents

We design role-specific agents for research, content, customer support, reporting, CRM, monitoring, operations and internal knowledge work.



03 MCP-Connected Systems

We use Model Context Protocol patterns to give AI agents controlled access to tools, APIs, files, databases and business actions without hard-coding every connection.



04 Human-Controlled Operations

We define where an agent can act independently, where it must request approval, how exceptions are handled and how the team can audit completed actions.

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Useful AI is not a demo. It is a controlled workflow that keeps creating value after the excitement disappears.



AI AUTOMATION



MCP SERVERS



AUTONOMOUS AGENTS



WORKFLOW ORCHESTRATION



KNOWLEDGE SYSTEMS



HUMAN APPROVALS

From individual agents to an AI operating system

The reliable unit is not the prompt. It is the complete workflow: trigger, context, tools, decision rules, action, approval, logging and feedback.



1. MCP as the connection layer

Model Context Protocol allows an AI client or agent to interact with approved tools and data sources through a clear interface. This creates a cleaner way to connect agents to CRM records, documents, analytics, tickets, websites, databases and internal systems.



2. Multi-agent orchestration

One agent can research, another can classify, another can draft, another can check quality and a human can approve the final action. Each role has a defined scope instead of relying on one overloaded general-purpose assistant.



3. Memory and knowledge

We structure the information an agent can use: standard operating procedures, brand rules, product knowledge, client history, source documents, permissions and the difference between facts, assumptions and open questions.



4. Observability and governance

Every production workflow requires logs, alerts, approval gates, fallback paths and a clearly designated owner. Automation without governance can become an additional operational risk.

TECHNOLOGY STACK



Tools are selected according to the workflow, not according to trends.

Depending on the requirements of each project, technologies such as **Hermes Agent**, **OpenClaw**, **Manus AI**, **n8n**, **Zapier**, APIs, webhooks, CRM platforms, websites, email systems, social platforms, analytics tools, documents, databases and MCP servers can be combined into one governed system.

A PRACTICAL AI AGENT LOOP



How we build AI workflows

Implementation is incremental, documented and designed for real operational use.

We begin with an actual business bottleneck, not with a shopping list of tools.

Every project is coordinated through one clear process and supported, where necessary, by specialized freelance collaborators.



DAYS 1-7

DISCOVER

Interview the team, inventory the existing tools, map the workflow and identify where time, revenue or quality is being lost.



DAYS 8-14

DESIGN

Define the agent's role, MCP tools, data sources, operating rules, approval gates, exceptions and success metrics.



DAYS 15-21

BUILD

Connect the workflow, configure the agent, test the system with real examples and document the operating procedure.



DAYS 22-30

CONTROL

Launch the workflow with monitoring, alerts and human review, then decide which process should be automated next.

THE PRODUCTION CHECKLIST



1. Process first

What is the current workflow?
What triggers it? Who owns it?
What should the final outcome be?



2. Risk and permissions

What may the agent read, write, send, publish or change? Which actions require human approval?



3. Quality and exceptions

How do we evaluate outputs, detect uncertainty and route exceptional situations to a person?



4. Measurement

Which time, quality, response, conversion or revenue metric demonstrates whether the workflow is functioning correctly?



HUMAN-IN-THE-LOOP BY DESIGN

AI is not positioned as a replacement for responsibility. We define clear boundaries: agents handle repeatable work, while people retain control over judgement, sensitive decisions, approvals and relationships.

Evidence, experience and the next step

AI systems become credible when they can be explained, tested, monitored and connected to clear outcomes.



75 → 600

Leads generated in a growth and automation project.



Approximately \$150K

Commercial pipeline supported by the same acquisition and follow-up system.



\$1M+

Combined B2B enterprise revenue experience across participating specialists.



Case study: an automation-backed growth system

In a growth project, the collaborative approach contributed to developing an acquisition and follow-up system intended to increase lead generation from approximately 75 to 600 and support a commercial pipeline of approximately \$150,000. The AI component combined research, workflow automation, monitoring and consistent follow-up.



Operational proof: a live multi-agent practice

Practical use of autonomous agents for social media, copywriting, monitoring, research and operations. The operating model is controlled: standard agents, orchestration, approvals, documentation and continuous improvement rather than one generic assistant.



AI Discovery

One workflow analysis, risk map, tool selection and implementation blueprint.



First Production System

One agent, MCP or API connections, testing, approval logic and working technical documentation.



AI Operations Partner

Ongoing optimization, new workflows, monitoring, governance and gradual expansion.



SUGGESTED STARTING POINT

A 30-minute discovery session to identify what is currently performed manually, where time or money is being lost and which three workflows should be evaluated for automation first. No technical knowledge is required.



Outcome figures and project references should be approved by the client and, where necessary, by the specialist collaborators before publication.



Where AI systems create value

The same architecture can be adapted to different industries. Every agent is built around the company's process, available data and risk profile—not around a generic list of features.



E-COMMERCE

Commerce operations

Product content, abandoned-cart follow-up, order status, customer support, inventory signals, recommendations and sales reporting.



HEALTHCARE

Patient communication

Appointment workflows, reminders, repetitive questions, post-visit follow-up, review requests and escalation to authorized staff.



Healthcare automations must respect applicable privacy, security and professional approval requirements.



AGENCIES

Client delivery operations

Reporting, content workflows, approvals, lead routing, proposals, deadlines, client communication and quality checks.



PROFESSIONAL SERVICES

Knowledge and lead systems

Research, LinkedIn workflows, proposals, scheduling, newsletters, CRM updates, follow-up and internal knowledge retrieval.



IT & SOFTWARE

Technical operations

Ticket triage, assignment, SLA tracking, documentation, testing, deployment updates, incident summaries and project profitability.



SMALL AND MEDIUM-SIZED BUSINESSES

Lean company automation

Local marketing, messages, scheduling, reviews, reporting and consistent operations without requiring a large back-office team.



START WITH ONE WORKFLOW, THEN EXPAND

A practical engagement can begin with a 30-minute discovery session, continue with three customized workflow concepts and the first functional agent, then expand into a larger group of specialized agents according to the company's complexity and validated operational needs.

EXAMPLES OF AGENT ROLES



Social Media Agent



Lead Follow-Up Agent



Support Agent



Reporting Agent



CRM Agent



Review Agent



Research Agent



Operations Agent



IT Ticket Agent

A practical path from business bottleneck to working AI system

AI systems become credible when they can be explained, tested, monitored and connected to clear outcomes. Each engagement combines strategic coordination with the skills of specialized freelance collaborators selected according to the project's technical and operational requirements.



01

AI Discovery

One workflow analysis, risk map, tool selection and a practical implementation blueprint.



02

First Production System

One agent, MCP or API connections, testing, approval logic and working technical documentation.



03

AI Operations Partnership

Ongoing optimization, new workflows, monitoring, governance and gradual expansion of the agent system.



HOW THE COLLABORATIVE MODEL WORKS

The project is coordinated through one strategic point of contact. Depending on the required solution, additional freelance specialists may contribute to AI architecture, development, integrations, automation, data organization, testing or operational documentation. This flexible model allows every project to receive the necessary expertise without creating unnecessary organizational complexity.



SUGGESTED STARTING POINT

A 30-minute discovery session to identify what is currently performed manually, where time or money is being lost and which three workflows should be evaluated for automation first. No technical knowledge is required.



Technology should not add complexity to a business. It should quietly remove friction, protect human attention and create space for better decisions.